LETTER FROM THE DIRECTOR OF ATHLETICS

Bulldog Nation,

We want to THANK YOU for your continued generosity to The Citadel Brigadier Foundation and our cadet-athletes! Whether you are a longtime member renewing your commitment or a new supporter, the importance your contribution plays in building the future of The Citadel Athletics cannot be overstated.

Our 13-sport program relies on the support of over 1,600 donors annually. Each and every gift directly impacts the successes of our more than 350 cadet-athletes on and off the playing field. That success is evident by the 178 cadet-athletes named to the Southern Conference Academic Honor Roll this past school year with 12 of our 13 programs posting a GPA over 3.00.

It is OUR mission, with your financial support, to provide The Citadel cadet-athletes with the best resources to compete at the highest level in the Southern Conference and nationally. We would like to thank our current donors who support TCBF and make this possible. If you are not currently a TCBF donor, we encourage you to join our team and support continuing efforts to strengthen The Citadel Athletics!

On behalf of our staff, coaches, and cadet-athletes, we thank you for your generous support as we look forward to the upcoming year! GO DOGS!

Mike Capaccio
Director of Athletics
THE CITADEL BRIGADIER FOUNDATION

WHO WE ARE

The Citadel Brigadier Foundation is the driving force of private funds for The Citadel Athletics. Thanks to the commitment and passion of our donors, we are able to support and provide the necessary opportunities and experiences for cadet-athletes to succeed in the classroom, on the field, and in life.

WHAT WE DO

TCBF is charged with generating resources to enrich the lives of Citadel cadet-athletes and provide coaches and staff with the support necessary to compete at the highest level of college athletics. Generous contributions from alumni and friends enhance the overall experience for more than 350 cadet-athletes in our 13 programs.

WHY IT MATTERS

It is important that we represent the core values of The Citadel, HONOR, DUTY and RESPECT, while achieving excellence in the education and development of principled leaders. Embodiment of these principles demands that we compete at a championship level. Your support gives The Citadel Athletics a competitive edge.

When The Citadel Athletics succeeds, it impacts thousands of people across the region by boosting the brand of this institution. By investing in cadet-athletes, you are making an investment in the future of The Citadel and beyond.
YOUR SUPPORT, OUR SUCCESS

BECAUSE OF YOUR IMPACT

2018-19 CITADEL ATHLETICS BY THE NUMBERS

1 NCAA POSTGRADUATE SCHOLARSHIP WINNER

137 GOLD STARS (3.7 GPA OR HIGHER)

350 CADET-ATHLETES

67 ATHLETES WITH 4.0 GPA

3.13 CUMULATIVE GPA FOR ALL CADET-ATHLETES

178 CADET-ATHLETES NAMED TO SOCON ACADEMIC HONOR ROLL

4,000+ HOURS OF COMMUNITY SERVICE

157 DEAN'S LIST (3.2 GPA OR HIGHER)

17 CHI ALPHA SIGMA HONOR SOCIETY INDUCTEES

75 CADET-ATHLETES NAMED TO ACADEMIC ALL-CONFERENCE TEAM

46 COMMISSIONER'S MEDALS ('18-19 GPA OVER 3.5)
THE COST OF EXCELLENCE

"PLAYING HERE MEANS A LOT TO ME. JUST KNOWING THE TRADITION THAT GOES WAY BACK, EVEN YEARS BEFORE I WAS BORN. TO PLAY AT THE CITADEL MEANS A LOT AND THAT'S WHY I TRY TO GO OUT AND GIVE MY ALL EVERY DAY. EARNING MY SCHOLARSHIP MEANS EVEN MORE, KNOWING OUR ALUMNI AND THOSE LOYAL TO THE SCHOOL DONATE SO I HAVE THIS OPPORTUNITY. IT GIVES ME THE CHANCE TO FOLLOW MY DREAM."

WILLIE EUBANKS III
FOOTBALL, CLASS OF 2021
BUSINESS ADMINISTRATION // AUGUSTA, GA
2019 Southern Conference Defensive Player of The Year
2019 AFCA First-Team All-American
2019 Associated Press First-Team All-American
2019 Phil Steele First-Team All-American
2019 STATS Second-Team All-American

2015
$3.2 MILLION
Scholarship Cost

DID YOU KNOW?
In 2019, YOU helped TCBF raise a record $1.75 million towards cadet-athlete scholarships. We are BUILDING on that momentum as we continue our goal of closing the nearly $2.45 million funding gap to reach the $4.2 million estimated scholarship cost in 2020!
OUR MIGHTY CITADEL

ON THE MAP
THE CITADEL CADET-ATHLETES HAIL FROM ACROSS THE COUNTRY AND AROUND THE GLOBE

SOUTH CAROLINA 171
GEORGIA 47
FLORIDA 25
NORTH CAROLINA 22
TENNESSEE 11
VIRGINIA 11
TEXAS 10
NEW YORK 8
NEW JERSEY 7
Pennsylvania 7
ALABAMA 6
ILLINOIS 6
OHIO 6
CALIFORNIA 4
COLORADO 3
MICHIGAN 3
MASSACHUSETTS 2
WASHINGTON 2
WEST VIRGINIA 2
ARIZONA 1
CONNECTICUT 1
INDIANA 1
KENTUCKY 1
LOUISIANA 1
Maine 1
MARYLAND 1
NEBRASKA 1
NEVADA 1
NEW HAMPSHIRE 1
OKLAHOMA 1
RHODE ISLAND 1
INTERNATIONAL
GERMANY 1
GUAM 1
JAPAN 1
PUERTO RICO 1
SOUTH AFRICA 1
UNITED KINGDOM 1
WAYS TO GIVE

The Memorial Fund
The Memorial Fund serves as The Citadel Brigadier Foundation’s Athletic Scholarship Endowment. Establishing an endowed scholarship provides a permanent stream of financial support that directly benefits cadet-athletes and creates a legacy that will support The Citadel Athletics now and in perpetuity. Endowed scholarships may be established with a minimum gift or pledge of at least $25,000 through a single gift or through installments paid over a period of time mutually agreed upon by the donor and TCBF.

Become a TCBF Member
TCBF Membership is the annual giving program of The Citadel Brigadier Foundation. When you join TCBF, your donation directly impacts the cadet-athlete experience. All TCBF Membership gifts count toward football seating and parking donation requirements as well as your annual giving benefits in 2020. Renewing your annual TCBF Membership is one of the best ways to help us continue our positive momentum in 2020. There is strength in numbers, and we need ALL of Bulldog Nation to make a difference! Become a member today for just $50!

The Brigadier Fund
Gifts to the Brigadier Fund support the greatest areas of need within The Citadel Athletics program at the discretion of the TCBF Board and the Director of Athletics. Those areas include nutrition and innovative training technology, academic assistance, facility improvements, and recruitment and retention of our coaches and athletes. These tax-deductible gifts are crucial to the sustainability of The Citadel Athletics.

Sport-Specific Giving
While gifts to TCBF go to support all 13 programs, sport-specific giving allows donors to directly impact the program they are most passionate about. These tax-deductible gifts enable coaches to supplement their operational budgets for recruiting, equipment, and various items that help our cadet-athletes reach their full potential on the playing field.

Legacy Giving
Including The Citadel Athletics in your financial or estate plan is a powerful way to create a lasting legacy that will help carry out the mission of The Citadel for many years to come. Legacy giving can offer significant tax benefits and eligibility to be inducted into The Citadel Legacy Society. You can name TCBF as the beneficiary of a will, trust, retirement account, or life insurance policy or create a charitable gift annuity and designate your gift to TCBF, the Memorial Fund, or The Brigadier Fund.

HOW TO DONATE

Mail in Gift
Mail your check, made payable to The Citadel Brigadier Foundation, to: 171 Moultrie Street, Charleston, SC 29409.

Call in Gift
Credit card gifts (Visa, MasterCard, Discover, and American Express) can be made over the phone at (843) 953-5277.

Online
Visit https://brigadierfoundation.com/ to make a one-time gift or to set up a payment plan for the 2020 calendar year.

Gifts of Securities
Stocks, bonds, mutual funds, etc. These gifts typically involve publicly traded shares as well as most mutual funds. Gifts of privately held stock are also possible. Supporting The Citadel with a gift of securities can provide significant tax benefits. Contact Julie Kelley, Gift Processing Manager, at julie.kelley@citadel.edu once you have ordered the stock transfer.

Planned Estate Gifts
Life income gifts, charitable lead trusts, and bequests are common ways to state your intention of leaving a future gift for The Citadel Athletics while receiving immediate tax benefits.

Donor Advised Funds, Private Foundations, & IRAs
Donor-advised funds, private foundations, and IRAs are accepted, but only be used for gifts designated to the Memorial Fund or the Brigadier Fund and not to your TCBF membership level or Premium Seating. Please consult your tax advisor for more information.

ELLIE BURGESS

SOCCER, CLASS OF 2020
BIOLOGY WITH PRE-MED EMPHASIS
WOODLAND, CALIFORNIA

Accomplishments:
Gold Stars (Spring 2018, Fall 2018, Spring 2019, Fall 2019)
Academic All-Southern Conference (Fall 2019)
Southern Conference Commissioner’s Medal (2018-19)
2x Southern Conference Honor Roll (2017-18, 2018-19)
2020 TCFB & Football Season Ticket Renewals Mailed

MARCH
March 21st Annual Blue & White Auction

APRIL
April 15th CLUB & Suite Renewal

MAY
May 31st TCFB Member DEADLINE to have name recognition in the 2020 Football Program (Bulldog level and above)

JUNE
Football Premium Seating Upgrade Request Process Begins *
*Includes Club & Suites

2020 TIMELINE
# 2020 Benefits Chart

<table>
<thead>
<tr>
<th>Support Fee Level</th>
<th>Blue &amp; White</th>
<th>Brigadier</th>
<th>Century</th>
<th>Bulldog</th>
<th>President</th>
<th>Colonel</th>
<th>General</th>
<th>Citadel</th>
<th>Brave</th>
<th>Executive</th>
<th>Five Star</th>
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<tr>
<td>$300-$599</td>
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<td>✔</td>
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<tr>
<td>$600-$1,249</td>
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<tr>
<td>$1,250-$2,499</td>
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<td>$2,500-$3,499</td>
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**Allocated Based on Availability**

- **Support the Education of a Cadet/Student-Athlete**
- **The Citadel, Sports Weekly Email**
- **TCBF Priority Points**
- **Car Decal (2)**
- **Membership Packet - Donor Gift, Member Cards, Decals (3)**
- **The Citadel Bookstore Discount**
- **Priority Access to Away Game and Postseason Tickets**
- **Priority Parking for Football**
- **Priority Purchase of FB Season Tickets (Sections H & F)**
- **Priority Purchase of FB Season Tickets (Section GP)**
- **Priority Access to Baseball Parking**
- **Football Game Program Recognition**
- **Opportunity to Purchase Football Club Seats**
- **Invites to Exclusive TCBF/Citadel Athletics Events**
- **The Citadel Beach House Access**
- **Priority Parking for Basketball**
- **Altiman Center Passes for Football**
- **Executive Director's Gift**
- **Pre-Game Sideline Access**
- **Exclusive Football Travel Opportunity**
JOHNSON HAGOOD SUITES

LOCATION: 5th and 6th Floors on the West Side

SEATING: 16 Seats - 12 Outdoor Seats & 4 Indoor Barstools

COMMITMENT: 3 Year Suite Agreement. Upon commitment for a suite, all patrons will receive a standard license agreement.

AMENITIES: Outdoor covered and padded seating and indoor bar seating. VIP and Suite Holder Parking. Eight 4th Quarter Passes. Entertainment area with flat screen televisions, leather couches and chairs, and a refrigerator for beverage storage. Bar space for food catered by Sodexo and cabinet space for storage of personal items. Restrooms located on each floor. Opens 2 hours prior to kickoff.

PEARSON CLUB AREA

LOCATION: 4th Floor on the West Side

SEATING: 470 Outdoor Seats

COMMITMENT

SECTIONS 401, 402, 405, AND 406
Minimum Donation: TCBF Members at the Bulldog Level ($600) and above are eligible to purchase seats in these sections
Ticket Cost: $850 per seat

SECTIONS 403 AND 404
Minimum Donation: TCBF Members at the Colonel Level ($2,500) and above are eligible to purchase seats in these sections
Ticket Cost: $1,400 per seat

AMENITIES: Outdoor, partially covered padded seating. Access to a large indoor hospitality area with flat screen televisions, private restrooms, a catered meal (included in cost) and access to purchase alcoholic and other beverages at two private bars. Opens 2 hours prior to kickoff.

ALTMAN CENTER

LOCATION: Southside End Zone Building

COMMITMENT: TCBF Members at the General Level ($3,500) and above are eligible to receive Altman Center Passes as a benefit of their TCBF Membership. Please note: For entry to the Altman Center, you must also have a ticket to the game accompanying your Altman Center Pass.

AMENITIES: Access to a large indoor hospitality area as well as the outdoor balcony overlooking Sansom Field. Flat screen televisions, private restrooms, a catered meal (included in cost) and alcoholic and other beverages available for purchase at the private indoor bar. Opens 1.5 hours before kickoff.

*Due to the limited availability and high demand, there is a waitlist for both the Pearson Club Area and Executive Suites. For more information or to be added to the waitlist, please e-mail tcbf@citadel.edu or call our office at (843) 953-5277.
SEATING INFORMATION

<table>
<thead>
<tr>
<th>SEATING SECTIONS</th>
<th>2020 MIN. REQUIRED DONATION</th>
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</thead>
<tbody>
<tr>
<td>WEST MIDFIELD G</td>
<td>$600 (BULLDOG LEVEL)</td>
</tr>
<tr>
<td>WEST MIDFIELD H &amp; F</td>
<td>$300 (CENTURY LEVEL)</td>
</tr>
<tr>
<td>WEST REDZONE</td>
<td>NO DONATION REQUIRED</td>
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<tr>
<td>CORPS OF CADETS</td>
<td>CADET SEATING ONLY</td>
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<tr>
<td>GENERAL ADMISSION</td>
<td>NO DONATION REQUIRED</td>
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</tbody>
</table>

TCBF MEMBER SEATING SECTIONS:
All West Midfield and Premium Sections at Johnson Hagood Stadium require a donation in addition to the price of season tickets. All TCBF donors are given priority when requesting new seating or additional seating/seat changes.

TICKET OFFICE INFORMATION
For all questions regarding ticket requests, pricing, or general ticket information, please e-mail ticketoffice@citadel.edu, call (843) 953-DOGS, or visit The Citadel Athletic Ticket Office.

The Citadel Athletic Ticket Office
McAlister Field House
7 Jones Ave
Charleston, SC 29409
FOOTBALL PARKING

PARKING INFORMATION

<table>
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<tr>
<th>FOOTBALL PARKING LOT</th>
<th>2020 MIN. REQUIRED DONATION</th>
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<td>VIP</td>
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<tr>
<td>SUITE HOLDER LOT</td>
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<td>ALTMAN ATHLETIC CENTER (AAC)</td>
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<tr>
<td>HOLLIDAY ALUMNI CENTER (HAC)</td>
<td>$2,500</td>
</tr>
<tr>
<td>NATIONAL GUARD LOT (NG)</td>
<td>$2,500</td>
</tr>
<tr>
<td>CITY GYM (CG)</td>
<td>$2,500</td>
</tr>
<tr>
<td>PRESIDENT (P LOT)</td>
<td>$1,250</td>
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<tr>
<td>BULLDOG (B LOT)</td>
<td>$600</td>
</tr>
<tr>
<td>CENTURY (C LOT)</td>
<td>$300</td>
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</table>

BASEBALL & BASKETBALL PARKING INFO

Baseball: TCBF Members at the Bulldog Level ($600) and above are eligible to park in the Priority Parking Lot at Joe Riley Park. For more information visit brigadierfoundation.com!

Basketball: TCBF Members at the General Level ($3,500) and above are eligible to park in the Priority Parking Lot at McAlistair Fieldhouse. For more information visit brigadierfoundation.com!
FREQUENTLY ASKED QUESTIONS

WHEN IS MY ANNUAL CONTRIBUTION DUE?
TBCF Membership year begins January 1st and runs through December 31st. While gifts are accepted throughout the year, we recommend submitting your TCBF Membership donation by May 31st (to take advantage of baseball parking, please make your donation prior to the season start). Making your contribution by this deadline will ensure you enjoy all benefits for that year’s athletic seasons. To note: Any tickets or benefits associated with a required donation will not be sent to the donor until the donation is paid or a payment plan is in place.

CAN I PAY MY GIFT TO TCBF IN INSTALLMENTS?
Yes. Payment plans may be set up for any and all gifts to meet your specific needs. Annual Membership pledges must be completed by December 31st of the giving year.

DO I HAVE TO BE A SEASON TICKET HOLDER TO JOIN TCBF?
No. Regardless of whether or not you attend athletics events, your support allows us to continue giving The Citadel cadet-athletes a quality experience. We welcome all alumni, parents, and friends to join at any level or contribute to the Memorial Fund, Brigadier Fund, specific-sport, or area of interest that they are most passionate about. Every donation makes a difference!

DOES MY DONATION TO TCBF COUNT TOWARDS MY OVERALL CLASS GIVING NUMBERS DURING MY CLASS REUNION CAMPAIGN YEARS?
Yes. Any gifts made to TCBF (scholarship contribution, TCBF Membership, special athletic projects, legacy giving, etc.) will count towards the overall giving goal for your class. Please contact your TCF Class Reunion Campaign development officer for any questions.

CAN I CONTRIBUTE TOWARDS AN EXISTING SCHOLARSHIP?
Yes. If you are not ready to start your own and would like to contribute towards an existing scholarship, you may do so. You may also make a contribution “In Memory of” or “In Honor of.” Please let us know the specific scholarship name your gift should be designated to. Call (843) 953-5277 if you have questions on the scholarship name.

CAN I DESIGNATE MY COMPANY MATCH TO THE CITADEL BRIGADIER FOUNDATION?
Yes. Many companies nationwide (and, in some cases, those of retirees or spouses) will match an employee’s gift to TCBF. To find out if your employer will match your gift, contact your human resources department or visit our website. Once you have the matching gift form from your company, please mail it in, and we’ll handle the rest.
Please note: Gifts made for your TCBF Membership are typically not eligible for a matching gift; however, philanthropic donations not associated with ticket and parking benefits may still be eligible. Please check your employer’s criteria for more information.

IS MY CONTRIBUTION TAX-DEDUCTIBLE?
All contributions that are not benefit related, such as gifts to individual donor-named endowments, capital projects, sport-specific funds, etc. are tax deductible. The Citadel Brigadier Foundation will issue an acknowledgment for all such contributions. Donors will also receive a tax receipt for eligible gifts. All seat-related giving and premium seating are not tax deductible per federal tax law. Please consult your tax advisor for more information.
Donors to The Citadel Brigadier Foundation adhere to and abide by the rules and regulations concerning intercollegiate athletics as determined by the NCAA, the Southern Conference, and The Citadel. Should questions arise concerning the various rules and regulations, donors acknowledge they should contact The Citadel Athletics Compliance office at (843) 953-4672. Donors agree that should they be found by the NCAA or college to have violated, knowingly or without regard for the same, rules or regulations, they may be disassociated from the college, athletics program, and its activities.